






CDR Komárom-Komárno


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Podbanské



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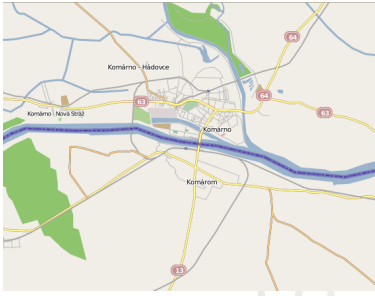
Cross Danube regions



To develop crossdanube and crossborder growth poles of regional importance



Cross Danube regions










Cross Danube regions

BORDERING

- Core-area (e.g. twin cities)
- Potential area
 - Accessibility and transport corridors (GIS)
 - Clusters, logistic zones, commuting area
 - Expert evaluation








Cross Danube regions

STRATEGY



- Using results of WP3, WP4 and WP5
- Analysis of indicators (if possible)
- Selection of measures concerning the area from documents
- SWOT, Stakeholder conferences & working groups - complex measures
- Measures from top-down approach
- Role of iteration

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Methods

Method	Work Package			
	WP4	WP5	WP6	WP7
Sociological methods				
SWOT analysis	xxx	xxx	xxx	x
Document analysis	x	xxx	xx	x
Personal interview		x	xx	x
Focus group		xx	xx	
Case study		x	x	
Personal observation				
Expert team	x	xxx	xxx	xx
Questionnaire				
Delphi method				
Benchmarking				xxx
Parametrizing, exact methods				
Mapping	xx	x	xx	xx
GIS	xx	x	xx	x
X-Y	x	xxx		xx
Cost-Benefit analysis				
Shift-share analysis				
Regression analysis				
Factor analysis				
Input-output model				
Econometric model				

Relevant documents and selected measures

- Analyzed for WP5
- Selection of measures relevant for the selected region
- Impact of cross border measures
- Identification of bottlenecks
- Results of research documents



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Key stakeholders

- Local and regional self-governments
- Regional development agencies
- Private companies
- NGOs
- Research institutes
- Cultural centers

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SWOT analysis

Strength <ul style="list-style-type: none"> •Location •Infrastructure •Transnational enterprises •Industrial parks •Euroregions 	Weakness <ul style="list-style-type: none"> •Few bridges over Danube •Few ports •Tourism (attractions) •Utilization of Danube •R&D potential
Opportunity <ul style="list-style-type: none"> •Cross-border cooperation •Shipping •Ecology •Development of transport systems •Clusters, industrial integration •Cultural heritage 	Threat <ul style="list-style-type: none"> •Many organizations •Unharmonized development actions •Subordinate role in the Mid-Transdanubian Region •Higher competitiveness of Slovakia •Risk of drinking water pollution

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Programs and objectives						
Programs	Objectives					
	The region specific objective: Prosperous region in a logistic area					
	Life quality		Economic competitiveness			
	Better environment		Lower production costs		Higher productivity	
	State of natural conditions	Accessibility, connectivity	Water reserving capacity, irrigation	SME Co-operation	Attractiveness of tourism	Better adaptation
Education						
Vocational training				x	x	x
Languages				x		x
Water management						
Water reservoirs	x		x			
Canal lines	x	x	x			
Oxbow lake rehabilitation	x					
Organizational development						
Tourism Destination Management organization			x	x		
Development clusters			x			
Transport infrastructure						
Bridge		x				
Railways		x				
Logistic centres		x		x		
Cross Danube Region		x		x	x	x

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Cross Danube regions

PROPOSED MEASURES

- Development of EGTC (European Grouping of Territorial Cooperation) by organization and number of participants
- New bridge (and transportation system as an all)
- Entrepreneur Clusters
- Co-operation in tourism destination management
- The involvement of proposed measures in local plans
- **Common research projects**

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